



## **SPONSORSHIP OPPORTUNITIES - TRAIL RACE DIRECTORS US Trail Running Conference October 11-14, 2017**

Invest in the fifth annual US Trail Running Conference and benefit from a number of unique opportunities:

- ▶ Present your products or services to 75+ trail race directors in an environment that is specifically focused on trail running
- ▶ Realize additional exposure on the Conference website (more than 18,000 page views in 2016) and in advance publicity including social media, dedicated e-blasts, ads, and articles.
- ▶ Share your logo with hyperlink on webpage, plus social media posts at least monthly
- ▶ Participate in demo opportunities sharing your products and services to a captive audience of trail race directors and runners
- ▶ Align your product or service with an event that is dedicated to promoting and developing one of the most exciting and fastest growing sports in the US
- ▶ Participate in expo and receive a skirted 8' table (10' x 10' space with power available for an additional charge); 2 complimentary registrations for expo staff; half page advert in Conference brochure. All for \$700 - payable at time of booking (negotiable rates for start-ups & non-profits)
- ▶ Opportunities for further exposure and branding - lunch and break sponsors with keynote opportunities - contact Event Director for further information (details below).
- ▶ Opportunity to donate to ATRA prize draw - generated \$1200 + in 2016

**Contact Event Director, Terry Chiplin** for further details and options

- ▶ [info@ustrailrunningconference.com](mailto:info@ustrailrunningconference.com)
- ▶ 303-304-9159

We look forward to including you at this exciting Conference in October!  
Presented in partnership with American Trail Running Association (ATRA).